

Society for Pediatric and Perinatal Epidemiologic Research

Social Media Recommendations for Conferences and Events

The Society for Pediatric and Perinatal Epidemiologic Research welcomes and encourages social media use by participants during and after events. However, we ask participants to please follow these best practices:

For Presenters



Please do:

- On the *first and final* slides of your presentation and/or next to your poster:
 - Include your social media handle and affiliation if you would like attendees to appropriately credit your work
 - Use the “no photos” icon on the left if you do NOT want any photos or recordings of your presentation to be taken, even for attendees’ personal use
 - Use the “no tweeting” icon on the left if you do NOT want your presentation to be discussed on social media

For Attendees

Please do:

- Be respectful of other participants and presenters. Foster an environment of inclusiveness, trust, and safety by:
 - Keeping all dialogue – online and at the event – courteous and respectful
 - Muting devices to avoid distracting others
- Include the official event hashtags (*#SPER2020*) when sharing event-related posts on social media
- Reference the presenter and their affiliation using appropriate handles
 - If no handles are available, use the presenter’s first initial and last name
 - Make sure your own views are clearly separated from those of the presenter.

Please do not:

- Record, photograph, or post any presentation if the presenter asks you not to either verbally or through use of the above icons (if you’re not sure, wait until the final slide of the presentation!)
- Share comments or photos of fellow attendees at the event without their permission

We would like to thank everyone for following these social media best practices for this and other SPER events. We look forward to joining the online conversation both during and after the event!



Special thanks to The Dublin ELSS for permission to utilize some of their content